



## CASE STUDY

### **CipherLab Simultaneously Leads in 9700 and RS50 for Inventory Management in Warehouse and Stores for Branding Shoe Chain Stores**

The enterprise is an English footwear and clothing brand, which also makes a range of accessories, shoe care products, clothing, bags, etc. They have been especially famous for its “AirWair” boots and shoes since April 1960. With the need to improve working efficiency of inventory management in stores and warehouses, CipherLab has successfully cooperated with UK partner, Gane Data, to lead in different solutions for the enterprise since 2016.



The user’s first demand initiated in 2016 with the purpose of finding better solutions to replace existing Honeywell terminals, which have had the problems of being too heavy and unsatisfied service support. CipherLab 9700 series weighs only 447 g, and its user-friendly pistol design creates an anti-fatigue user experience for workers in scan-intensive environments. Having its compatibility with the back-end system of Microsoft Dynamic 365 satisfied, the 9700 series is therefore chosen to be the new solution in the user’s warehouses.

In 2018, with the success of UK partner and CipherLab’s solution, the enterprise once again consulted about the appropriate terminal usage in the stores for inventory management and customer-facing services. Same as 9700 series, the RS50 has good compatibility in running Microsoft Dynamics365 App; however, different from the 9700, CipherLab RS50 is a full touch mobile computer with a 4.7” big screen and capacitive touch supporting bare, wet, and gloved finger inputs. Due to the staff’s needs to climb up and down for the shoes at higher location, RS50’s ruggedness in 1.8 m drop resistance can minimize the potential damage caused by accidental drops and maximize workers’ efficiency to respond to customers’ inquiries.

CipherLab solutions have great compatibility with VXL management software, which is advantageous because it makes it easy for the enterprise to remotely control all mobile terminals. Overall, the project has deployed over 150 units of 9700 for warehouses and will

continue to deploy about 300 units of RS50 for all stores in the UK.

**Headquarters**

**CipherLab Co.,Ltd**  
12F, 333, Dunhua S. Rd.,  
Sec. 2,  
Taipei, Taiwan 10669  
Tel: +886 2 8647 1166

**CipherLab Electronics  
Trading (Shanghai) Co., Ltd.**  
J Room, 4F, No.728 West  
Yan'an Road. Changning  
District, Shanghai, China  
200050  
Tel: +86 21 3368 0288  
Toll Free: +86 400 920 0285

**CipherLab USA Inc.**  
2552 Summit Ave. STE 400  
Plano, Texas 75074, USA  
Tel: +1 469 241 9779  
Toll Free: +1 888 300 9779

**CipherLab Europe**  
Flight Forum 40, 5657 DB  
Eindhoven,  
The Netherlands  
Tel: +31 (0) 40 2951510