CASE STUDY

Business Solution That Makes It Easy To Process Orders For Wholesale Distributor

CipherLab RS31's user-friendly design, reliable WiFi connection, and excellent data capture capability make it a perfect solution for processing customer orders. Recently, the RS31 has worked with our independent software vendor, Ziiware Inc., to support a fast-growing wholesale distributor in the Mid-Atlantic region that boasts over $100 million in annual revenue. The distributor uses the CipherLab RS31 and the ZiiZii Order Entry app to save thousands of dollars in labor each week by automating their order entry process and to print shelf labels.

The wholesale distributor realized they were spending too much money manually processing orders sent by their customers. Although it only spends several minutes processing each order, the quantity of orders they were receiving meant they spent countless hours each week receiving and inputting order details. Serving the grocery and convenience store industry, the wholesale distributor was looking for a way for their customers could quickly build and submit orders, but at the same time needed a device that was rugged enough to withstand the rigours of daily use in their working environment. The combination of ZiiZii and CipherLab has allowed the wholesale distributor to dramatically reduce the amount of time and money spent processing customer orders and sending printed item catalogues while simultaneously increasing their overall store sales. And as an added bonus, the CipherLab RS31 and ZiiZii mobile app allow the wholesaler's merchandizing teams to quickly scan items and print shelf labels for the products in the retail locations that they service.