



## CASE STUDY

### CipherLab's RK25 Series Optimizes Inventory Management in Outlet Stores and Warehouses

With close to 100 outlet stores nationwide in Pakistan, the retail venture has adopted the CipherLab RK25 not only in its outlets but also in its many warehouses to optimize its inventory management.



There is always such a wide variety of items being supplied to its outlets that receiving and placing these items into a storage room is one of the most time-consuming daily routines for staff in the outlet. In order to make the process easier, more efficient, and more accurate, the retail venture sought a solution that would help to streamline the process. They hoped that the solution would be deployed among all of its outlets so that they could free their workforce up to focus on serving their customers better.

The Cipherlab RK25 Series was an easy choice. Firstly, it blends the functionality of touch computers with handheld terminals. Having 2 physical keypad options with large and easy-to-use buttons, data entry is always fast and accurate. Also, there are versatile reader options, such as a linear imager, 2D imager, and a mid-range 2D imager which provides long distance barcode reading abilities. Built with 4G and fast roaming Wi-Fi, any retail venture can enjoy high speed communication from dependable transmissions and video streaming to remote access of backend systems. The durability of the RK25 makes it perfectly suitable for a harsh environment. Additionally, Corning Gorilla Glass protects the screen from scratches. Together with its comfortable pistol grip, staff can easily use it all day.

Aside from its cutting-edge hardware, CipherLab also provides instant technical service and support to help the retail venture to solve any issues that are raised. The retail venture is very satisfied with CipherLab's products and services. The RK25 is now also being deployed in its warehouses to optimize its item dispatch process. To learn more about the RK25, please visit this site:

<https://www.cipherlab.com/en/product-260554/Rugged-Mobile-Computer-RK25-Series.html>

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