



## CASE STUDY

### **Fashion Industry - Improve In-Store Staff's Stock Checking Efficiency with CipherLab RK25 Series**

CipherLab RK25 series improves a Thailand apparel group's efficiency in more than 300 stores across Thailand. The RK25 series' ability to manage wide range of products with accuracy becomes the perfect solution for big volume data collection. With good readability and reliable 4G/LTE support, it greatly improves the situation and stock management across Thailand.



A Thailand apparel group which manufactures and sells the most popular and dynamic Thai ready-to-wear fashion lines with several retail brands now adopts CipherLab RK25 series to improve staffs' stock checking efficiency.

The group's headquarter is located in Bangkok and has more than 300 stores across Thailand. It is best known for its wide range of products from sophisticated to chic, ranging from mens' and ladies' fashion, bags and accessories. In order to manage all of its stocks with accuracy and efficiency in all of its stores across Thailand, a smart solution is needed. CipherLab RK25 series, the Android rugged mobile computer, combines the benefits of touch computers with handheld mobility. It is crafted with operation-friendly designs and fulfills the most diverse user behaviors in any environment with big volume data collection. It is the perfect solution that suits the needs of big volume stock checking. Aside from 2D imager, RK25 also offers linear imager and mid-range 2D imager options. Through the fast scanning capability of the RK25, staffs' efficiency and accuracy greatly improve. Also, the 4 inch display ensures good readability for any information shown on screen. Moreover, the reliable 4G/LTE support guarantees large data transmission. The instant internet connection with accurate stock data transmitted back to system lets the group understand the situation of its inventory and improve stock management.

The deployment is a great success across Thailand. It streamlines the stock checking process and improves staffs' efficiency. CipherLab RK25 series will also be deployed in other ASEAN

countries, such as Burma, Cambodia, Malaysia and Vietnam within the group.

For more information about RK25 series, please visit [website](#).

**Headquarters**

**CipherLab Co.,Ltd**  
12F, 333, Dunhua S. Rd.,  
Sec. 2,  
Taipei, Taiwan 10669  
Tel: +886 2 8647 1166

**CipherLab Electronics  
Trading (Shanghai) Co.,  
Ltd.**

J Room, 4F, No.728 West  
Yan'an Road. Changning  
District,  
Shanghai, China 200050  
Tel: +86 21 3368 0288  
Toll Free: +86 400 920 0285

**CipherLab USA Inc.**

2552 Summit Ave. STE  
400 Plano,  
Texas 75074, USA  
Tel: +1 469 241 9779  
Toll Free: +1 888 300 9779

**CipherLab Europe**

Cahorslaan 24, 5627 BX  
Eindhoven, The Netherlands  
Tel +31 (0) 40 2990202