CASE STUDY

The CipherLab 9700 Series Offers Superb ROI With Its Flexibility of Modular Reader Design

The enterprise is a French luxury goods manufacturer. It has been consistently ranked as the world's most valuable luxury brand in different valuation and ranking studies published by leading consultancies. With more than 13,500 employees, 300 stores, and 52 factories around the world, its brand valuation reached US$23.4 billion in 2017.

The enterprise has adopted mobile computers for in-store inventory management; however, for the stores in the USA, Canada, and Latin America, the existing Zebra devices are out-of-date and cost too much to maintain. This led them to search for a new long-term replacement, and eventually the CipherLab 9700 series was chosen due to its far-reaching advantages in scanning and system compatibility.

The 9700 offers greater compatibility with users' POS and inventory management systems utilizing Tracerplus from our partner, Portable Technology Solution, which the enterprise has adopted to streamline its working process. Needless to say, the enterprise has significantly benefited from the 9700's new modular reader design. Originally, the enterprise purchased the 9700 because of its laser engine; however, there has been a recent surge in 2D barcode scanning demands, and in order to meet that need, the modular design allows the 9700 to be upgraded with a 2D imager without having to replace the entire device. In other words, the enterprise minimizes costs and maximizes the ROI as a result. In addition, the handy pistol grip and charging cable also help optimize and extend the 9700's usability to wider applications.

For more information about the 9700, please visit our website:
https://www.cipherlab.com/en/product-249435/Industrial-Mobile-Computer-9700-Series.html