



Leading Reseller Magazine Names CipherLab a Top Five Vendor in Point-of-Sale Data Capture Survey

CipherLab earns high ranking in the barcode scanner category of Vertical Systems Reseller's survey

Taipei, Taiwan — August 08, 2006 — CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, today announced that it achieved a top five vendor ranking in a recent survey of point-of-sale (POS) hardware resellers. In Vertical Systems Reseller magazine's Top 50 POS Hardware Leaderboard survey, CipherLab was ranked fifth in the barcode scanners category by value added resellers (VARs), systems integrators and solution providers who had sold or implemented scanner solutions in the last 24 months. The following criteria determined the vendor rankings: product features and functionality, innovation, reliability, vendor support and service offerings, and competitive pricing.

“CipherLab continues to increase its reach in the North American data capture market, and being recognized as one of the leading vendors is a good indication of our company's progress,” said Robert Hossary, vice president-Americas for CipherLab. “With the introduction of several new products in 2006, such as our handheld wireless devices, we look forward to making additional category inroads in next year's survey.”

Conducted by Litchfield Research, the Top 50 POS Hardware Leaderboard survey is the first of its kind in the reseller industry, showcasing vendors in six categories. The results appeared in the July 2006 issue of Vertical Systems Reseller.

About CipherLab

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at <http://www.cipherlab.com>.

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