



CipherLab and BlueStar Partner to Deliver New AIDC Solutions to the Canadian Marketplace

BlueStar Canada adds CipherLab mobile computers and scanners to its catalog, offering integrators proven solutions for logistics, supply and point-of-sale challenges

Plano, TX and Montreal, Canada — August 13, 2007 — CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, and BlueStar Canada, a leading innovator in solutions-based distribution for auto ID, point-of-sale, mobility and RFID products, today announced a strategic partnership for the Canadian market. Through this alliance, BlueStar Canada will expand its catalog of innovative IT solutions by offering CipherLab's popular scanners, mobile computers and portable terminals, which operate on all predominant connectivity platforms, including Wi-Fi, Bluetooth®, RFID and acoustic. This agreement boosts CipherLab's visibility within the promising Canadian market and gives BlueStar's systems integrators a partner with global expertise in developing tailored applications and tools for data capture deployments.

"The AIDC industry is experiencing rapid growth in Canada, and we're excited to establish a partnership with CipherLab that will result in new offerings for our customers," noted Jacques Lapierre, president of BlueStar Canada. "By including CipherLab products in our catalog and offering related technical and after sales support, we continue to deliver to our resellers the best possible solutions at the best possible prices."

CipherLab was a participant in this year's BlueStar-sponsored BlueWAVE 2007, Canada's largest reseller event for POS, barcoding and mobility products.

"BlueStar's dominance in the Canadian market will help increase CipherLab's reach in North America," said Robert Hossary, vice president-Americas for CipherLab. "In turn, BlueStar Canada can now leverage our international expertise, particularly within the retail, grocery and warehouse/logistics sectors, and assist its system integrators in delivering tailored solutions to suit their customers' unique data capture needs."

About BlueStar Canada

BlueStar Canada is the leading solutions-based distributor of point-of-sale, bar coding, data collection and wireless mobility products in Canada. The company offers its VAR partners detailed information on the best selection of products in the industry, all at competitive prices. BlueStar Canada makes life easier for its VAR partners by offering local inventory and a Canadian warranty on all products distributed. In addition, BlueStar

Canada has unmatched technical support and is an authorized service center for an increasing number of manufacturers. For more information on BlueStar Canada, please visit www.bluestar.ca.

About CipherLab

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at <http://www.cipherlab.com>.

Contact:

Rachel V. Berry
VOXUS, Inc.
253-853-5151, ext. 223
rberry@voxuspr.com